

The new generation virtual office

Davinci Virtual has provided virtual office solutions to over 30,000 companies and entrepreneurs all over the world. Clients can obtain prime business addresses, live receptionist services, meeting room rentals and business support – instantly – with the click of a button. Davinci Virtual COO, Martin Senn, explains how the virtual office has matured and why it appeals to both blue collar and white collar companies.

Davinci Virtual was founded in 2006 by Martin Senn and Bill Grodnik; the latter now serves as CEO. Senn explains that when they got together, he was running a consultancy, while Grodnik had physical business centres. They decided that the time was right to create a global platform for virtual offices. “There were business centres who offered virtual offices as a side product, but we were unique in that we put the virtual office first. Back then, there was a stigma attached to virtual offices. But the recession changed everything as it forced companies to save on office costs. Now, the virtual office has matured and actually seen as benefitting the environment and flexibility of the workforce.” Davinci Virtual had a flying start, adds Senn. “In our first month, we


won 17 customers. We never took outside investment and have continued to grow organically, seeing the world as our market. That’s what’s great about the internet: it has levelled the playing field. We can make our services available to anyone, anywhere in the world, and in turn we can create virtual office locations anywhere in the world.”

While some virtual office companies own commercial real estate, Davinci Virtual has wholesale contracts with business centres worldwide, translating to over 1,000 virtual office addresses. The company additionally offers services such as a live or virtual receptionist, live webchat, meeting and work space and hosted telecommunications. The service

package appeals to a variety of small and medium-sized business, ranging from medical groups to contracting companies through to brokers, advertisers and entertainment groups.

Senn points out that when clients make use of a virtual office address, they need to comply with postal and other regulations, and compliance forms need to be notarised. To lighten the burden of this administrative hassle, Davinci has teamed up with NotaryCam to develop a 100% online on-boarding process for new clients. The new streamlined process is enabled by Davinci’s technology integration with the online notary service platform operated by Davinci’s partner, NotaryCam, and is offered to all Davinci virtual office clients as part of their initial sign-up process. Aside from representing a huge convenience factor for clients, the new initial online notary service provides quicker turn-around times along with increased security features. “We are excited to introduce this new notary service to our customers and industry partners while we continue to develop and implement innovative technology solutions,” Senn concludes.





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